Deadline for inclusion on mass ___ I want my name/logo to appear on race applications, website, and club newsletters (Please mail/email us your logo promptly. mailing of race applications is 6 weeks before race day;).

I want a link to my website on your race site.

Please email logo to name/logo to appear on the 600+ race shirts (Note: This sponsorship benefit is exclusively for donors at the \$300/\$500 level). ub.com. Deadline for inclusion on shirts is 23 days before race day. sponsor@aarclub.com. I want my

at no additional charge for donors at the \$500/\$300 level; Please contact us for pick-up or delivery. We assemble material in the race packets. (Note: This sponsorship benefit is available fee). We must have your print material at least 10 days before the race. for others, there is a \$100 per rac about 500 race packets per race.

I want to set up a promotional table/booth at the race. (Note: This sponsorship benefit is available at no additional charge for donors at the \$500/\$300 level; for others, there is a \$100 per race fee). We can supply the table if you give us advanced notice.

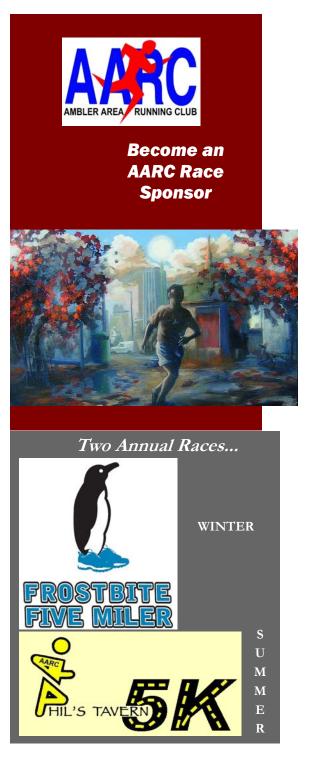
Mail check and sponsor form to: Please make checks payable to the Ambler Area Running Club.

Thank you for sponsoring one or both of our annual races! We encourage you to check out the sponsor area of our website to see a listing of past sponsors, information about our race beneficiaries, press releases etc. Go to www.aarclub.com/RaceSponsor.





E-mail: sponsor@aarclub.com



Phone Number: Address: Sponsor Name: Contact Person for Commercial Sponsorship Contribution Amount: \$500 – Both Races Other Dollar Amount: \$_____ Goods/services (please describe) _ \$300 – Single Race (circle): Frostbite 5-Miler Winter/February OR Phils Tavern 5K - Summer/July (exact date Email: Circle one: Commercial OR Personal Sponsorship State: Zip:

Yesl I'd like to support the Ambler Area Running Club, help other local non-profits, and benefit from race sponsorship

dn pue 005\$ Annual Gold Sponsor (both races)

Sponsorship Benefits: Gold Race Sponsor

Inclusion of promotional materials in Race Packets

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Company Logo on Race Shirts

goods and services that are essential to the race operaabove amounts OR who contribute an equivalent value in Gold Race Sponsors are those that contribute cash at the Single Race Gold Sponsor

Cold Race Sponsor

Become an AARC Sponsor

Wissahicken Fire Police

Ambler Olympic Club

Ambler Main Street

Ambler Theater

St. Mary's Villa for Children

Golden Slipper Camp and Charities

Develop and promote local running and racing

Enhance training opportunities in a supportive atmos-

Provide running-related information and social activities

Start of Phils Tavern 5K-August 2006

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Race Proceeds allow us to make generous donations to local

Acknowledgment in event **Advertising**, on race day,

Opportunity to advertise in Race Packets and set up

Listing on Race Applications mailed to thousands of

Inclusion in club's Quarterly Newsletter—distributed to

ning all over town for months to come (600+ shirts per

Company Logo on Race Shirts—see your name run-

Ambler Ambulance Association

and in post-race Press Releases.

Website link and acknowledgment at

AARC Scholarship Fund

sader de **Sable** at races

moo.dulases.www

over 150 households

Sponsorship has Many Benefits:

phere for runners of all abilities.

well-being of the community.

AARC provides these activities in a way that promotes the

ning club. Our purpose:

The Ambler Area Running Club is a 501c3 non-profit run-

stanomA didrosnod2 9002

the initial term is up. fits and have priority to renew the arrangement after Name Sponsor will also receive Gold Sponsor benerated into the race name. \$5,000 per year. A Race

- RACE NAME Sponsor—Have your name incorpotional \$500. Offer limited to two sponsors. long sleeves of the Frostbite race shirt for an addi-
- have their logo/name/website printed on one of the SLEEVE Sponsor—an existing Gold Race Sponsor can
- the race bib. Offer limited to three spon-

an existing Gold Sponsor their logo on

of privip didriosnogs lenoifibbe ni 0052

Offer limited to three sponsors. OR inclusion of their logo on the race bib. three years of Gold Sponsor benefits and

\$1,500 up front, a sponsor can have

BIB Sponsor (opportunity will be available 2008-

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- An info table at the races for a nominal fee of \$ 100
 - Invitation to attend races
- can be included for a nominal fee of \$ 100 per race Inclusion of promotional materials in Race Packets

 - Inclusion in club Mewsletter
 - Website link and acknowledgement

Listing on Race Applications

Sponsorship Benefits: Silver Race Sponsor

club and our beneficiary charities.

sponsorships from individuals who wish to support our come contributions of any amount, including personal sor would be considered a Silver Race Sponsor. We wel-Any sponsor who does not qualify as a Gold Race Spon-

stanoms rosaods

Any value of cash, goods or services below the Gold Race

river Fonsor

- and in post-race press releases.
- Acknowledgement in event advertising, race day,
 - .9 Inclusion in club Mewsletter
 - Website link and acknowledgment
 - Listing on Race Applications Invitation to attend races and set up info table